



REMI GARZA, CERA  
ELECTIONS ADMINISTRATOR

Press Release  
September 9, 2019

Voter Registration Numbers Grow during Valley Voter Awareness Month in Cameron County.

Brownsville, TX-The Cameron County Elections Office is pleased to announce that currently 209,314 residents have registered to vote in Cameron County. The Office and its partners in the "Grow the Vote" project are increasing their activities ahead of the October 7<sup>th</sup> registration deadline for the upcoming November Constitutional Amendment Election. September is Valley Voter Awareness Month and when we celebrate both Constitution Day, September 17<sup>th</sup>, and National Voter Registration Day, September 24<sup>th</sup>. The County hopes to highlight the importance of getting registered and voting in the community during this month.

County Election Administrator Remi Garza stated, "We are making great strides toward our goal of 220,000 registered voters before the November 2020 Presidential Election. We have seen a marked increase in registrations brought in by our volunteer deputy registrars. We currently have 301 partners in the community actively registering citizens and making registration more accessible to everyone who is eligible. Organizations such as Texas Rising, Texas Southmost College, The University of Texas RGV, Texas State Technical College, Su Clinica Familiar, Proyecto Juan Diego, Mano y Mano and other advocacy groups are all working together."

The Cameron County Commissioner Court designated September 2019 as Valley Voter Awareness Month. By working in partnership with non-partisan, grass root organizations, the media, and educational institutions, voter information can be disseminated quickly and effectively to non-traditional outlets. Each September, the Cameron County Elections Office coordinates multiple events across the county. They work with local School Districts, serve as a resource to community organizations who help get the word out and hold registration drives at every opportunity.

Mr. Garza further stated, "The Grow the Vote project will be participating in National Night Outs in several communities, holding voter information and registration events in county buildings and public spaces, training additional volunteers and doing everything we can to get people registered. Marking this milestone is important because we are in moving into new territory. With each new registration we move closer and closer to having over 95% of our eligible residents registered. Once we get there we will redouble our efforts to maintain that number and encourage everyone to vote."

The fourth Tuesday of September, National Voter Registration Day, is a national holiday celebrating our democracy. It has been observed that every year millions of Americans find themselves unable to vote because they miss a registration deadline, don't update their registration, or aren't sure how to register. On September 24, 2019, volunteers and organizations from all over the country will "hit the streets" in a single day of coordinated field, technology and media efforts. The organization seeks to create broad awareness of voter registration opportunities to reach tens of thousands of voters who may not register otherwise.

For more information please contact Mr. Remi Garza, Election Administrator at 956-544-0809, [remi.garza@co.cameron.tx.us](mailto:remi.garza@co.cameron.tx.us) or visit [www.nationalvoterregistrationday.org](http://www.nationalvoterregistrationday.org).